



## JULIE OAKES

GRAPHIC DESIGNER  
ILLUSTRATOR

### CONTACT

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### ABOUT ME

#### PROFESSIONAL INFO:

I am an experienced freelance artist working from Central Florida for two decades. Over the years, I've been fortunate to partner with local and national clients in various industries such as defense, marine, health care, software development, automotive, entertainment, education, and more.

I have a passion for excellence and success in creating and developing ideas from concept through to final production. I am detail-oriented, fast paced, and have a keen sense of all aspects of design.

#### PERSONAL INFO:

Most of my hobbies revolve around creative projects like music and creating my own art. I do live painting events and sell my art at local restaurants like Café Tu Tu Tango in Orlando, FL and Pizza Gallery in Viera, FL. I am a musician and paint guitars for clients and sell them at various venues and local shows. Visit my website and social media to see my artwork.

### OBJECTIVE

To locate clients in need of creative, artistic, professional graphic design and illustration services for marketing and education

### EDUCATION

University of Central Florida - B.A. Communications / School of Journalism and Advertising

### EXPERIENCE SUMMARY

DECO GRAPHICS OF CENTRAL FLORIDA, INC (1995 - PRESENT)

**Freelance Designer** - I work with ad / marketing agencies as well as direct involvement with my own clients creating graphics and illustrations for print and digital media.

Job summaries include: large trade show displays and marketing material for clients like Northrop Grumman and IAP Worldwide; branding, logos and brochures for clients like Macho Martial Arts, DRS, Alerion Yachts, and Pursuit Boats; eLearning screens for clients like Harris and Manheim; video graphics for clients like Health First and FIT; web design / html for various schools, restaurants, and software companies; posters and other promo items for clients like NASA and cities like Palm Bay, Port St. Lucie, and others; vector art for shirts, signs, and other specialty advertising for various printing companies.

ODYSSEY SCHOOLS, INC (2017 - PRESENT)

**Commercial Art teacher** - I teach high school students graphic design with a successful curriculum I built of my own instructional videos, presentations, and lessons to prepare students for certification in Adobe Photoshop, Illustrator and InDesign.

BOMBARDIER RECREATIONAL PRODUCTS (1991 - 1995)

**Graphic Designer** - I was responsible for the graphics for the entire Sea-Doo Watercraft Product Line; intense research on trends in design and color by attending related trade shows and seminars; analyzing design trends and demographics with the marketing team; teamwork with industrial designers on future product appearance and presentations to upper management; following projects from the design phase through to production - including meeting with vendors to ensure quality and understanding; creating packaging for aftermarket parts and point-of-sale displays; and designing graphics for imprinted sportswear, sponsored race cars, boats, trucks, and snowmobiles.

### TECHNICAL PROFICIENCY

#### EXPERT LEVEL:

Adobe Photoshop

Adobe Illustrator (vector illustration)

Adobe InDesign (pre-press and interactive)

#### EXPERIENCED:

Adobe Dreamweaver (html)

Adobe Premier (video)

Apple Logic (audio production)

Apple Keynote (presentation)

Other Adobe CC apps

### AWARDS

I have worked as lead creative graphic designer on projects that have won the following awards:

- Brandon Hall Excellence in Learning Technology Award
- American Association of Webmasters Gold Award for Online Training Design
- Web Marketing Association Award

**REFERENCES** - Available upon request